



PRESS KIT

CLUB FM RADIO SKG - Music is Life

CLUB FM RADIO SKG is an online radio station broadcasting 24/7 from Thessaloniki, Greece, hosted by Panos Vasileiadis. The sound is club house first - house, deep, tech and progressive - with chill-out, disco and retro sets through the quieter hours, a weekly Top 10 chart and live sets recorded across the city.

CONTACT

Press email	info@clubfmradioskg.com
Station host	Panos Vasileiadis
Base	Thessaloniki, Greece
Website	https://clubfmradioskg.com
Live stream	https://www.mixcloud.com/live/panos-vasileiadis/
Instagram	https://www.instagram.com/clubfmradioskg/
X	https://x.com/clubfmradioskg

BRAND GUIDELINES

Colour palette



Ink #0B0B0A

Backgrounds, base surface



Club Gold #F5B301

Accent, logo mark, calls to action



Bone #F7F7F5

Primary text on dark



Smoke #A5A191

Secondary text, meta

Typography

- Display face for the station name and headlines, uppercase or title case.
- Sans-serif text face at regular weight for body copy.

Logo use

- Keep clear space around the logo equal to the height of the 'C' on all sides.
- Place the logo on dark ink backgrounds; on light backgrounds use the full-colour mark unaltered.
- Never stretch, recolour, rotate, add effects to, or re-typeset the logo.
- Minimum width 96 px on screen, 25 mm in print.
- Write 'CLUB FM RADIO SKG' in full on first mention, 'CLUB FM' after.